

# Our Story

INVO was created because of our Founders' need for an agency that can truly help with the entire software development process.

Jakub, current CEO, and Krystian, current CTO, have set out to build their very own software product. And, as many founders are, they got lost in all the buzz around software development and all the different possibilities.

This chapter of our story led our Founders to create INVO and use everything they've learned when making their own product.

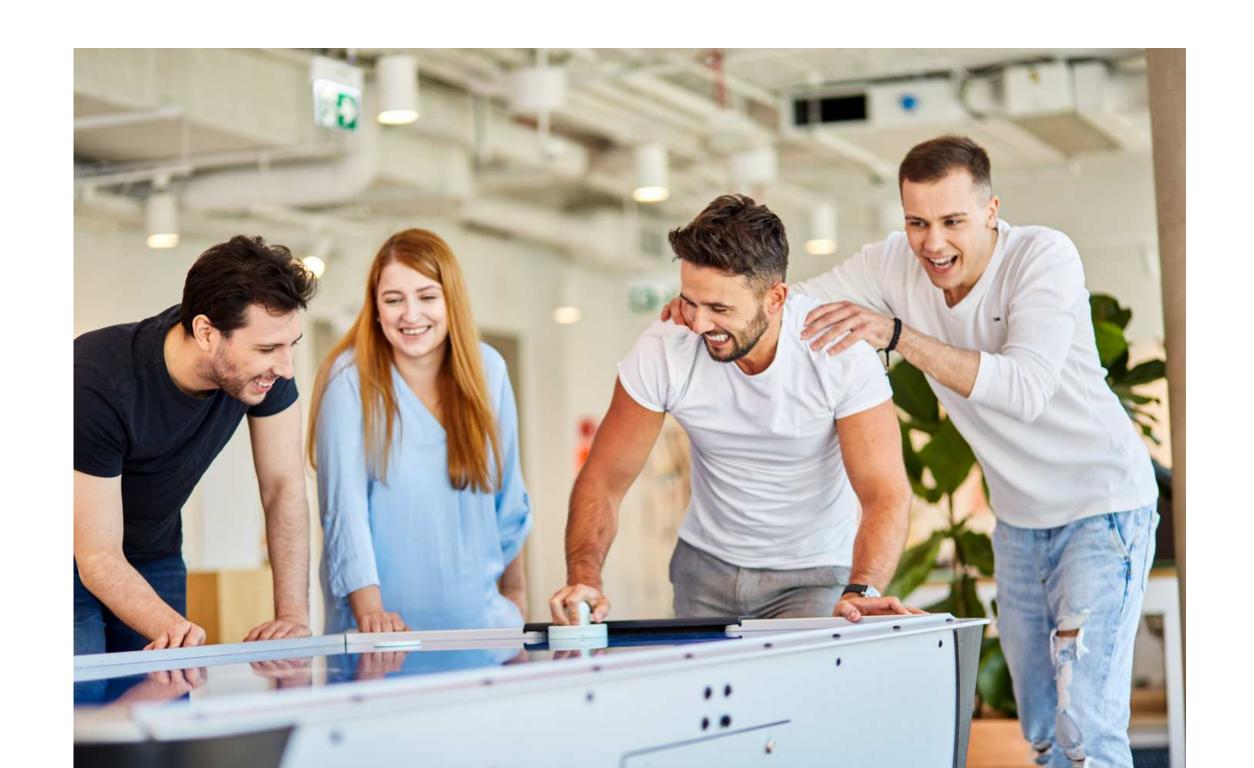
# We wanted to build something that can combine artistry with business.

Bring value both to the end users as well as the company that owns the product. Our mission is to take care of every single client in such a way that they feel included and in-the-know.

Communication and collaboration are extremely important to us because that's what the market was missing.



# INVO's Core Values





# People are the centre of everything we do

We believe that it always starts with people and it also ends with them. The end user as well as our Client is what we focus on during each project.

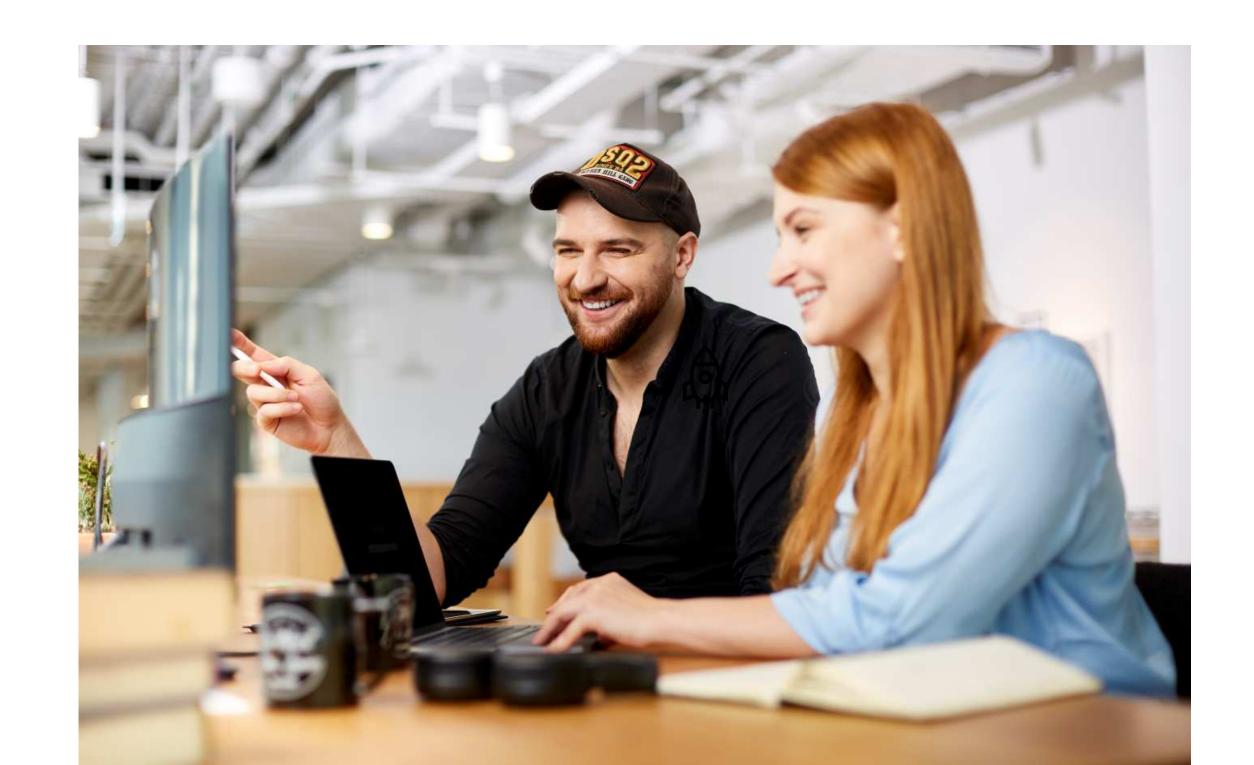


# Experiment, fail and learn from your mistakes

We believe in learning from your failures and constantly improving. After all, that's what the agile software development process is all about - iterating and perfecting your product.



# INVO's Core Values





### Transparency, trust and constructive communication

All those are important when it comes to both: our relationship with you and how we treat each other inside the team.

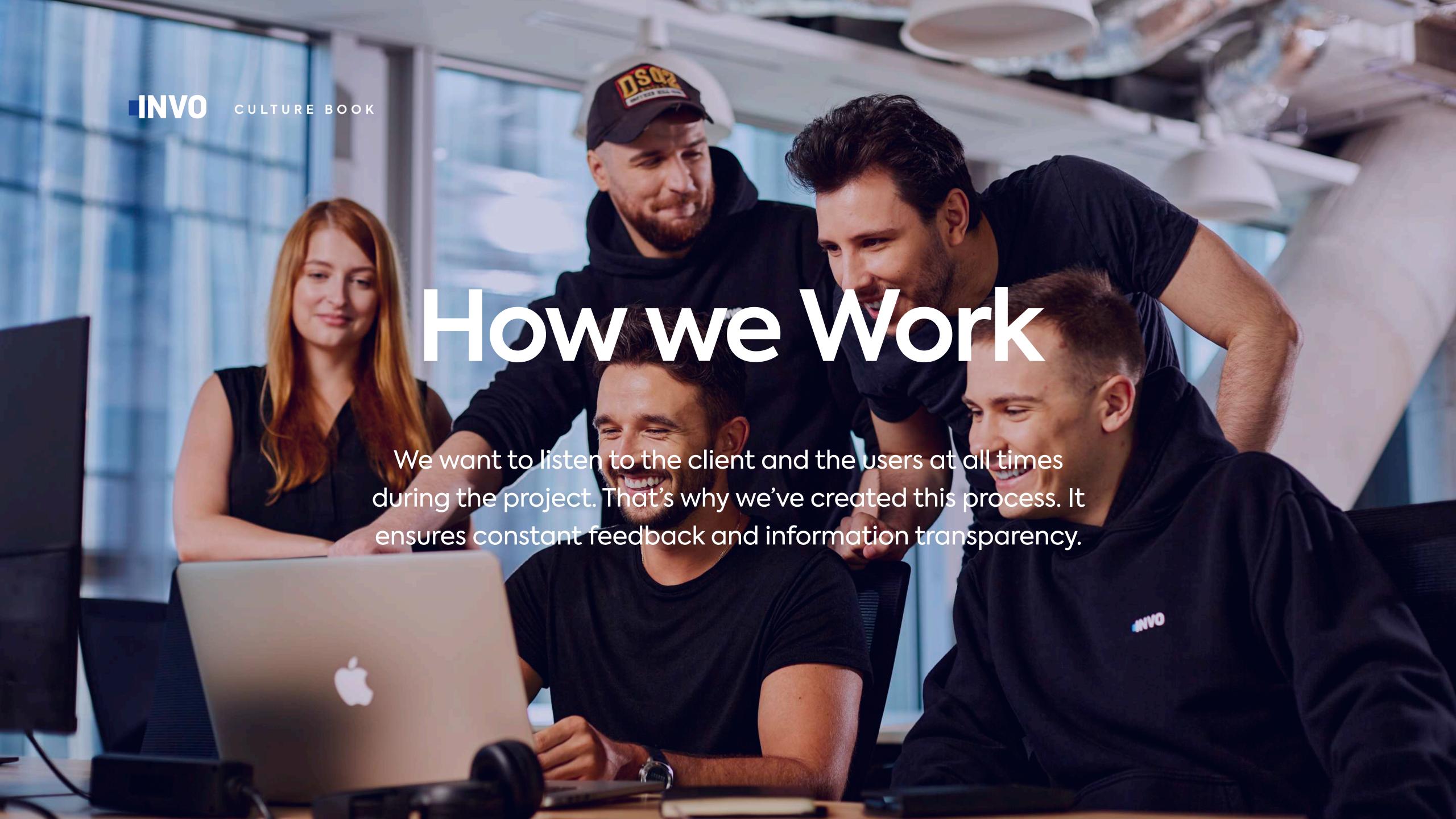
Recognizing problems and solving them is not possible without communication.



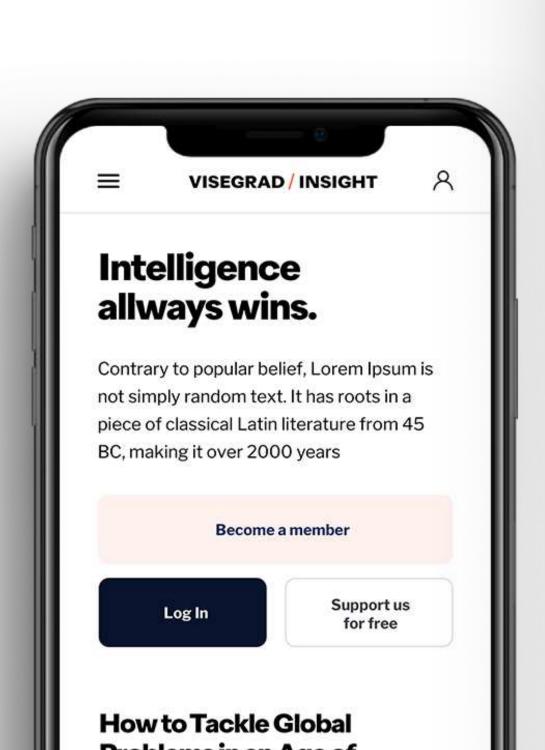
# Take ownership of the project and always be all-in

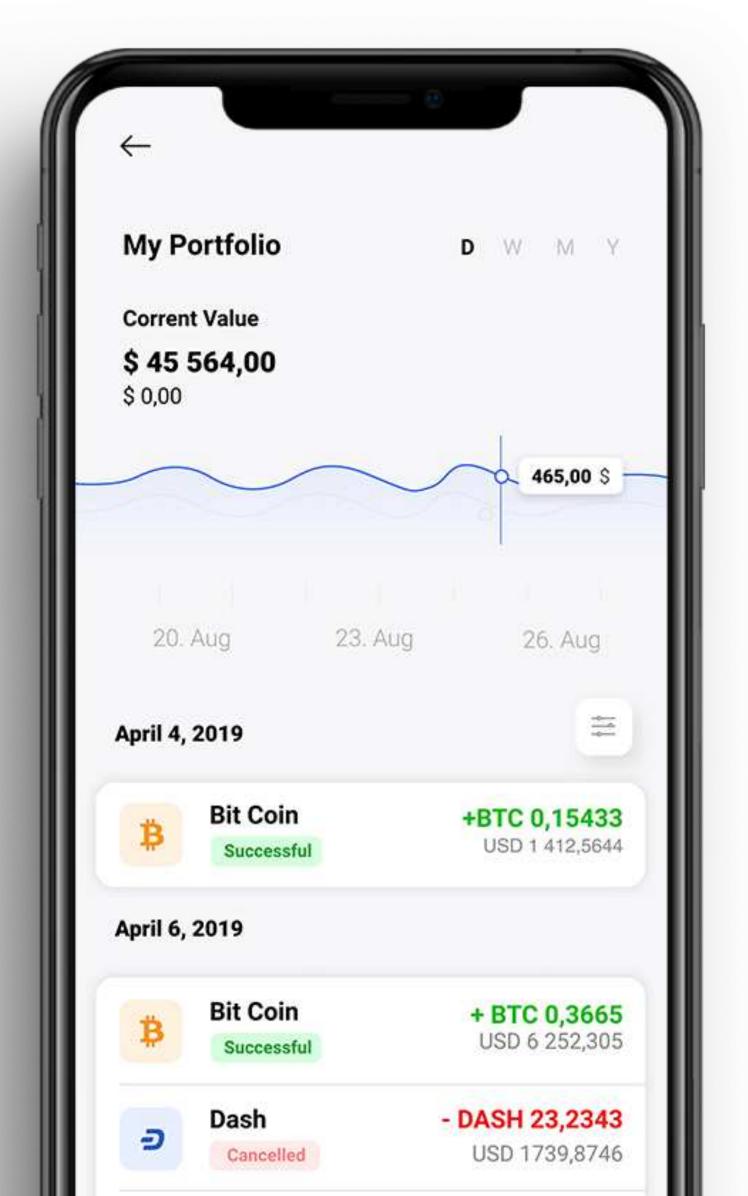
We don't want to be just a contractor to you. We want to be a part of your team.

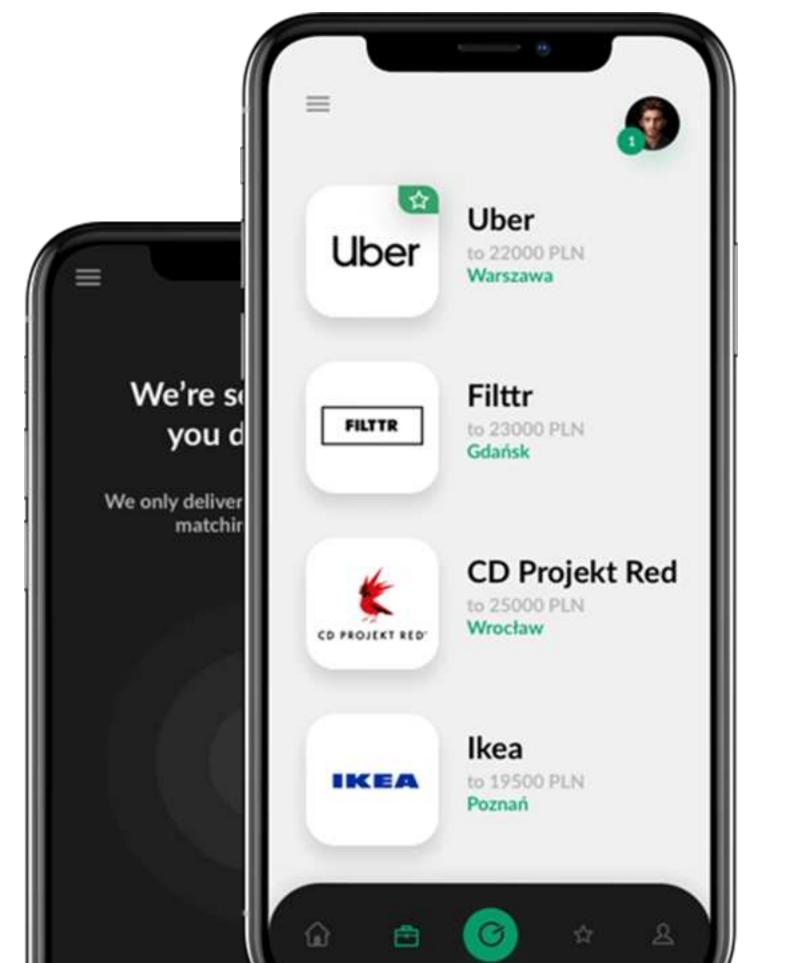
That's why we will come up with solutions, ideas and improvements and always be excited and on-board with your project.













#### How we work

#### Get In Touch

First, contact us through a form below.

We will get back to you immediately and schedule a call with our team.



#### **UI** Design

After the wireframes are tried and tested we move on to interface design. Our team will work closely with you to create a state-of-the-art product.



#### Workshops & Kick-off

The first stage of each of our projects is focused on understanding your goals and needs. That's why we'll do a series of workshops and discussions with you and your team.



#### Development

Once the design has been approved, we will start developing the product in 2-weekslong sprints to maintain agility and flexibility throughout the process.



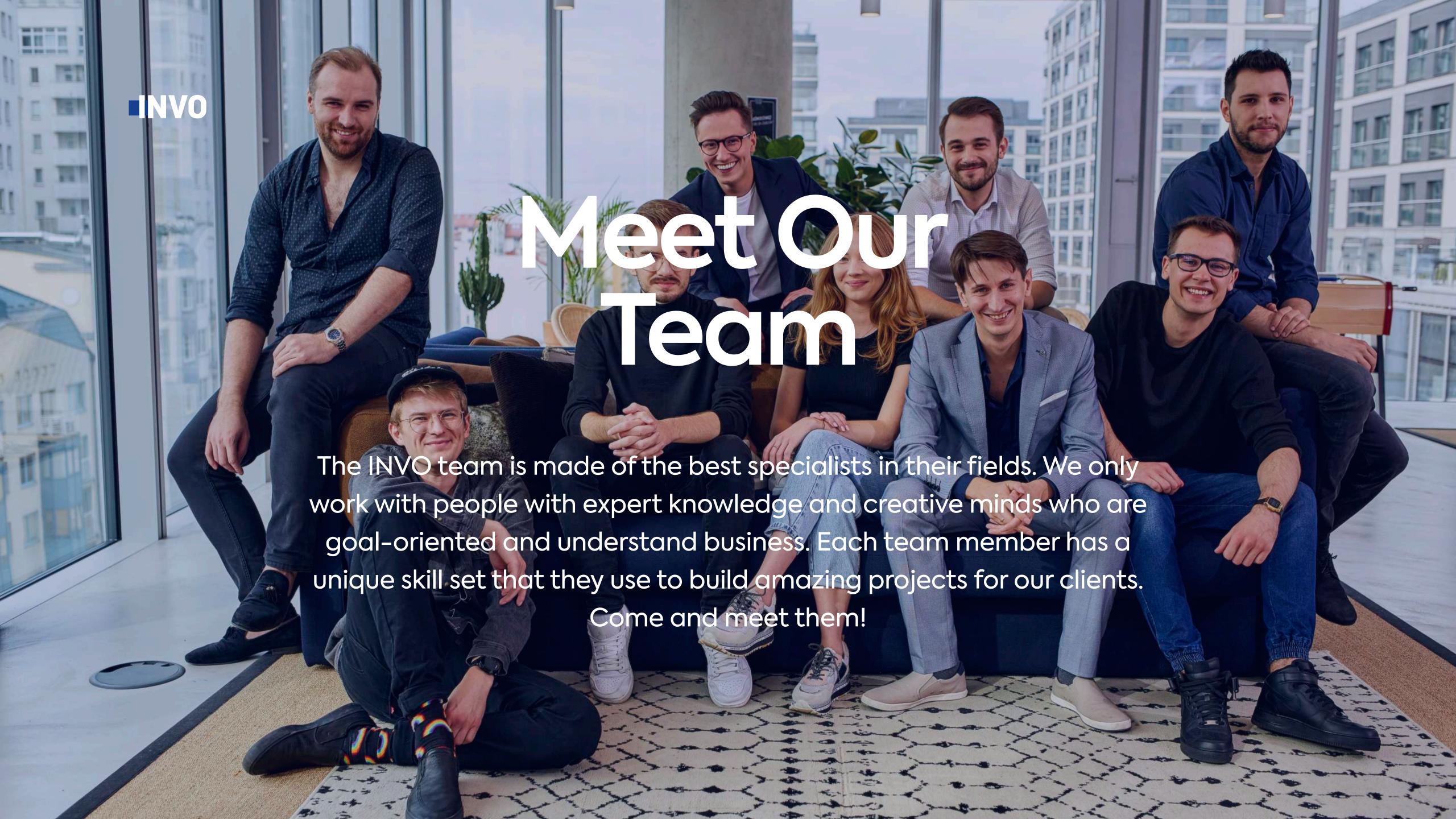
#### **UX** Design

Next, we begin working on the wireframes and prototypes. Based on your needs, we can tailor the testing process to suit your timeline.



#### Launch & Support

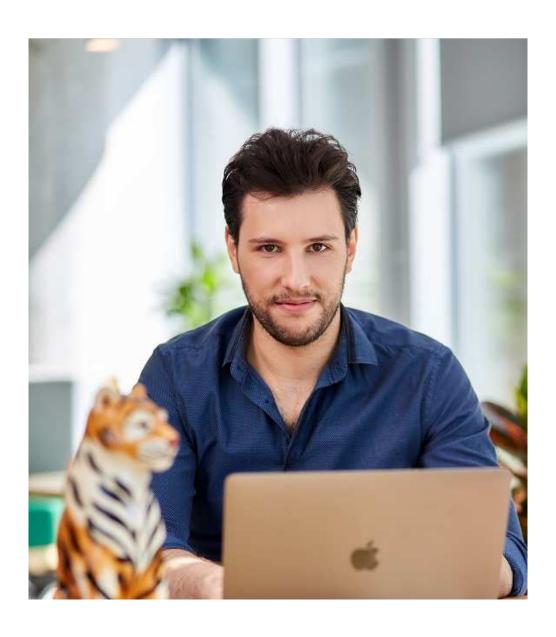
We will take care of the launch (even if it means doing it in the middle of the night) and provide ongoing support and maintenance afterwards.





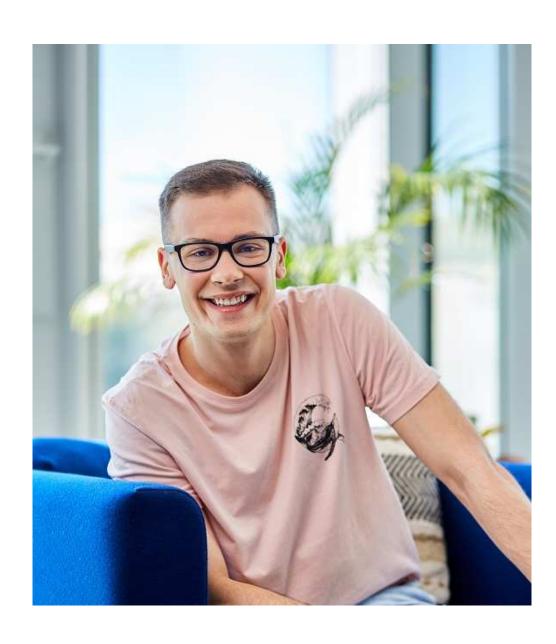
#### Jakub Panek

The CEO of INVO. He founded the company when he was in high school and has been growing it ever since. A powerhouse of ideas and a great leader for our team.



#### Krystian Stefańczyk

Our CTO. The first ever Developer on the INVO team. Now, he manages all of our teams and takes care of all technical resources. What we love most about him is his sense of humor and his little cat.



#### Maciek Berka

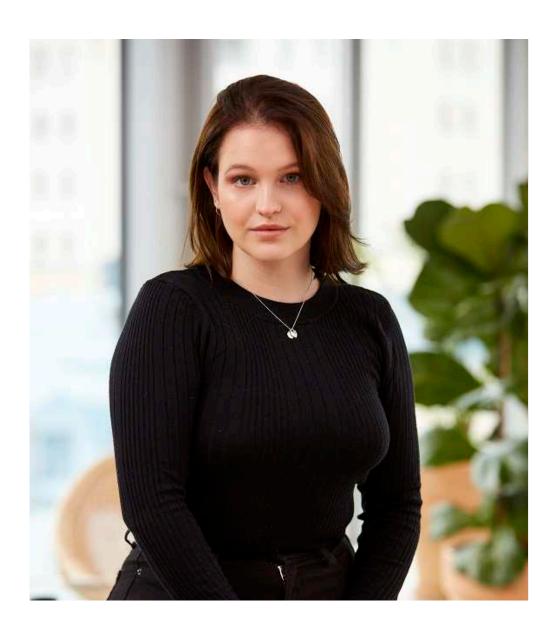
He has been a part of the INVO team from the very beginning. Maciek has almost 2 years of commercial mobile experience with Flutter.

Although his main focus is mobile, he is also a great Frontend Developer.



#### Adrian Lewtak

Growth Manager with over 6 years of experience in digital marketing. Adrian started his work creating commercial content, but he understood very quickly that analytics, automation and performance are what he feels best at.



#### Iga Wójtowicz

An experienced copywriter, SEO and content marketing specialist with 3+ years of commercial experience in the IT industry. Also, the writer behind what you're reading now.



#### Daniel Kozłowski

Daniel has 2 years of commercial experience.

His main focus are web technologies like PHP,

Laravel, mySQL, Javascript, Vue.JS, jQuery and

Bootstrap. Although he has just recently joined

us, he's become an integral part of our Web

Development Team.



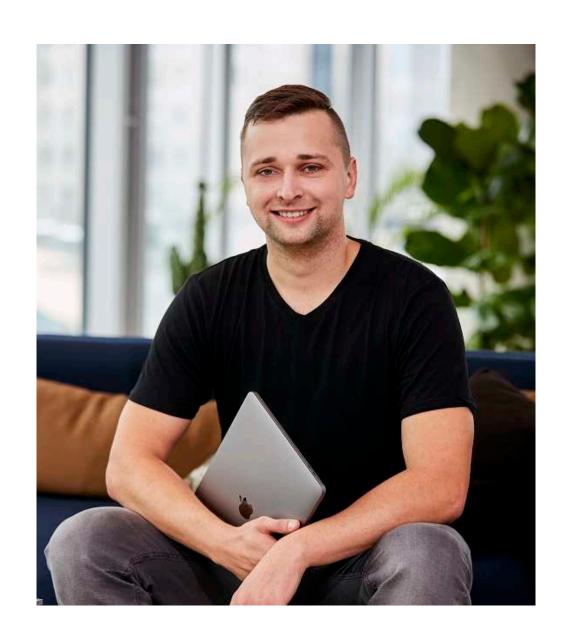
#### Mateusz Czerwiński

With more than 6 years of commercial experience, Mateusz is one of our top PHP Developers. With an excellent web stack he has worked with us on some of our biggest, most complex projects.



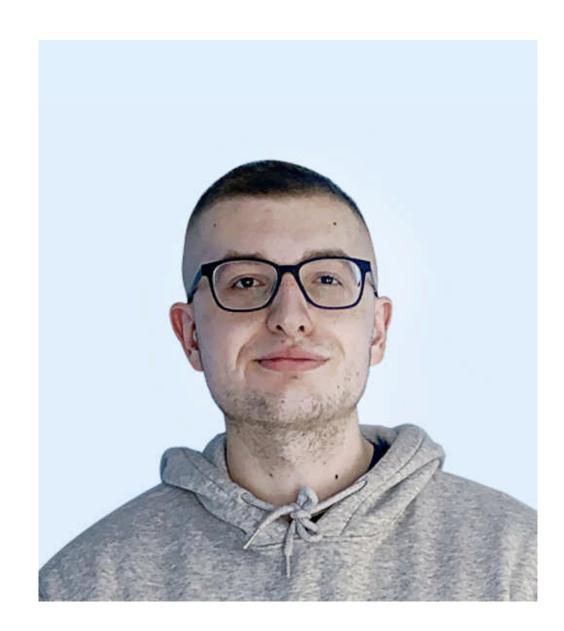
#### Mateusz Gawin

Mobile Developer with a charming and charismatic personality. You can find him on our YouTube channel, where he teaches how to code in Flutter.



#### Mateusz Skrzyniarz

After studying Information Systems he has worked mostly as a Full Stack Developer. He has a lot of experience with complex web systems and management hubs.



#### Patryk Polak

UI/UX Designer with a strong focus on clean, minimalistic interfaces. With more than 3 years of commercial experience Patryk has worked with companies from many different industries and has a great eye for detail.

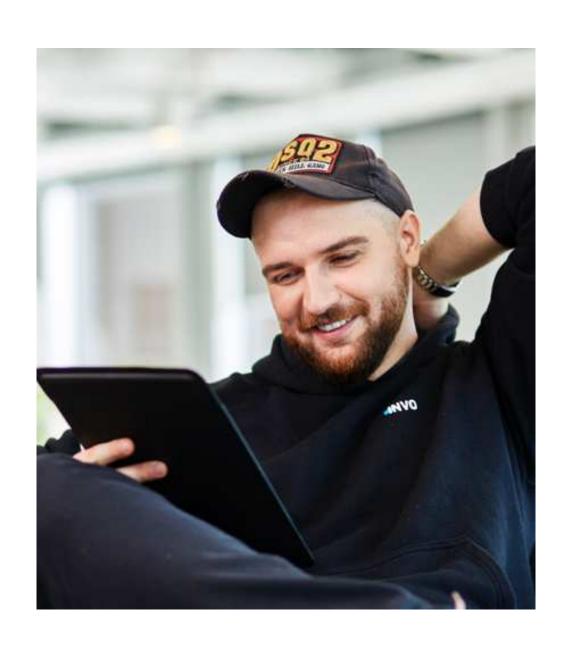


#### Piotr Morzuch

The newest member of the INVO Design team.

With more than 7 years of commercial experience, Piotr is an excellent professional who specializes in UI/UX and Motion design.

After Effects expert.



#### Robert Siębor

A true artist with a mind for usability. Having graduated from the Warsaw School Of Arts he decided to go digital and design products that thousands of people use daily.

# More Than Work V



#### It's a unique team 😂



Our company culture is special. We value skills and communication above all and that's why we managed to keep away from corporate structures even during extreme growth. Each person brings in their knowledge and processes and together we create the way INVO operates.

#### We like fun



There's no fruits on Fridays but there's parties, foosball and company weekends. To truly be a team you need to know who you're working with and trust them. So we do everything we can to bring everyone together (even though most of our team works remotely) and organize all-expenses-paid weekends that combine parties with workshops for our team members.



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